

MOMO AT RISK

Automóvil Club Argentino Headquarters and Original Totem Buenos Aires, Argentina

DOCOMOMO Argentina is closely following the case of the Automóvil Club Argentino headquarters, located at 1850 Avenida del Libertador in Buenos Aires, following the recent removal and replacement of one of its original totems. The piece, as well as the building, have been listed as National Historic Monument and its removal is most harmful to the authenticity and integrity of this landmark.

The building is an outstanding example of Argentine modern architecture, both for its architectural and technical values and for its role as a key component of the nationwide network of headquarters and service stations developed by the Automóvil Club Argentino. The original totem is an indivisible part of its architectural, graphic and institutional identity and of the integrated conception of the ACA network throughout the country.

In recognition of these values, the Automóvil Club Argentino headquarters was included in the DOCOMOMO International Register in 1996. The register highlights its technical, social, artistic, aesthetic and referential values.

DOCOMOMO Argentina expresses its concern regarding the future of the original totem and calls for its preservation and reinstatement. It also expects that all actions involving the building and the ACA network as a whole will preserve their essential characteristics and heritage values.

A public petition initiated by architect Fabio Grementieri calls for the original totem to be returned to its original location and seeks public support for its preservation and reinstatement.

Sign the petition: Reponer en su lugar original el Tótem Histórico del Automóvil Club Argentino.
<https://www.change.org/p/reponer-en-su-lugar-original-el-t%C3%B3tem-hist%C3%B3rico-del-autom%C3%B3vil-club-argentino>